



## Arizona Dressage Association Sponsorship Options

Level	Price	Benefits
<b>Platinum</b>	<b>\$2,500</b>	<ul style="list-style-type: none"> <li>• <b>Equidome Ring Sponsor (when available)</b>- Full page ad, 1 banner, 4 class sponsorships, 4 hospitality tickets per event, Social media recognition, Stall front choice/vendor space, Golf cart for weekend, VIP parking pass, Flyer in show packet, vendor booth</li> </ul>
<b>Gold</b>	<b>\$1,250</b>	<ul style="list-style-type: none"> <li>• <b>Ring Sponsor</b> - Full page ad, 1 banner, 4 class sponsorships, 4 hospitality tickets per event, Social media recognition, Flyer in show packet, vendor booth</li> </ul>
<b>Silver</b>	<b>\$700</b>	<ul style="list-style-type: none"> <li>• <b>Ring Sponsor</b> - ½ page ad, 2 class sponsorships, one banner, 2 mixer tickets per event, Social media recognition, Flyer in show packet, vendor booth</li> </ul>
<b>Bronze</b>	<b>\$450</b>	<ul style="list-style-type: none"> <li>• <b>Ring Sponsor</b> - ¼ page ad, 2 class sponsorships, 2 mixer tickets per event, Social media recognition, Flyer in show packet, vendor booth</li> </ul>
<b>Hospitality</b>	<b>Varies by show &amp; # of entries \$500 - \$10,000</b>	<ul style="list-style-type: none"> <li>• <b>Partial Sponsorships available; pls discuss with Fundraising Committee</b></li> <li>• <b>Sample options:</b> <ul style="list-style-type: none"> <li>○ <b>Snack / Breakfast Breaks - \$500-\$1,500</b></li> <li>○ <b>Mixers (E.g. appetizers/snacks) - \$2,500 - \$6,000</b></li> <li>○ <b>Full dinner with entrée - \$7,500 - \$10,000</b></li> <li>○ <b>Wine/Beer/Specialty Drink Bar - \$2,000 - \$2500</b></li> <li>○ <b>Additional event tickets - \$35 to \$80</b></li> </ul> </li> </ul>
<b>Class Sponsorship</b>	<b>\$50</b>	<ul style="list-style-type: none"> <li>• <b>Sponsor an Open Show or State Championship class (when applicable/GAIG classes not available)</b></li> </ul>
<b>Show Program Advertising</b>	<b>Varies</b>	<ul style="list-style-type: none"> <li>• <b>Business Card \$35</b></li> <li>• <b>Quarter Page \$50</b></li> <li>• <b>Half Page \$100</b></li> <li>• <b>Full Page \$150</b></li> <li>• <b>Cover \$175</b></li> </ul>
<b>“A La Carte” Sponsorship</b>	<b>Varies</b>	<ul style="list-style-type: none"> <li>• <b>Banner Display \$50</b></li> <li>• <b>Flyers in Show Packets (150) \$30 - you provide flyers</b></li> <li>• <b><u>For custom sponsorship packages, please discuss with Fundraising Committee</u></b></li> </ul>